### Pharma Condensed

### **About Pharma**

Finalized in 2006, Pharma Condensed expands Pharma family. With its narrower letters, it can accommodate lots of text while keeping an excellent readability.

Pharma is a sans-serif typeface inspired by the interconnection between organic and technological aesthetics. This hybrid inspiration is translated through a sophisticated structure and has been adapted for both print and screen.

Initiated in 2000, Julien Gaillardot began by drawing condensed geometric letterforms that would subsequently mutate along multiple axes. Rounded forms appear throughout the junctions and terminals, expending in soft joints, while in other instances behaving as ink traps. These morphing curves bring an organic quality to the initial angular structure.

→ Release in 2016

### Designed by Julien Gaillardot

Born in France, in the Grésivaudan valley located in the French Alps, Julien Gaillardot studied graphic design at the École cantonale d'art de Lausanne (ECAL). Since 2002, he has been working as an independent graphic designer in Avignon, where he has been involve in many publications and cultural design projects. He regularly collaborates with the atelier nomades, a multidisciplinary studio engaging in architecture, design, landscape architecture, and urbanism projects.

Pharma Condensed Regular 248 pt

# Phar

Pharma Condensed Regular/Italic

Aa Aa Aa

Pharma Condensed Bold/Italic 110 pt

Pharma Condensed Family 4 Styles

Pharma Condensed Regular
Pharma Condensed Italic
Pharma Condensed Bold
Pharma Condensed Bold Italic

Uppercase

Lowercase

Standard Punctuation

Symbols

Standard Ligatures

Proportional Lining Figures

Mathematical Symbols

Currencies

Fractions

Numerators

Denominators

Superscript/Superiors

Subscript/Inferiors

Ordinals

Arrows

Accented Uppercases

Accented Lowercases

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

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Language Support

Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Breton, Bosnian, Catalan, Chiga, Colognian, Cornish, Croatian [Latin], Czech, Danish, Dutch, Embu, English, Esperanto, Estonian, Faroese, Filipino, Fijian, Finnish, Flemish, French, Friulian, Frisian, Galician, Ganda, German, Gusii, Greenlandic, Hawaiian, Hungarian, Icelandic, Inari Sami, Indonesian, Irish, Italian, Jola-Fonyi, Kabuverdianu, Kalaallisut, Kalenjin,

Kamba, Kikuyu, Kinyardawanda, Latin, Latvian, Lithuanian, Lower Sorbian, Luo, Luxembourgish, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Maltese, Manx, Maori, Meru, Morisven, Moldavian, North Ndebele, Nothern Sami, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo Portuguese, Polish, Quechua, Provençal, Rhaeto-Romanic, Romanian, Romansh, Romany, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Sámi [Inari], Sámi [Luli], Sámi [Northern], Sámi [Southern], Samoan, Scottish Gaelic, Sena, Serbian [Latin], Spanish, Shambala, Shona, Slovak, Slovenian, Soga, Somali, Swahili, Swedish, Swiss German, Taita, Teso, Tagalog, Turkish, Upper Sorbian, Uzbek, Volapük, Vunjo, Walser, Wallon, Welsh, Western Frisian, Wolof, Zulu

© 1998-2020 Optimo Sàrl Version 3.000 www.optimo.ch Optimo Latin Extended Character Set

Adobe

Adobe Latin-1

Apple Macintosh

- MacOS Roman (Standard Latin)
- · MacOS Central European Latin
- MacOS Croatian
- · MacOS Iceland · MacOS Romanian
- · MacOS Turkish

ISO 8859

- · 8859-1 Latin-1 Western European
- 8859-2 Latin-2 Central European
- · 8859-3 Latin-3 South European
- 8859-4 Latin-4 North European

8859-13 Latin-7 Baltic Rim

- 8859-9 Latin-5 Turkish
- 8859-15 Latin-9
- · 8859-16 Latin-10 South-Eastern European

Microsoft Windows

- · MS Windows 1250 Central European Latin
- MS Windows 1252 Western (Standard Latin)
- · MS Windows 1254 Turkish Latin
- · MS Windows 1257 Baltic Latin

### **Encoded Glyphs**

- Basic Latin
- Latin-1 Supplement
- Latin Extended-A
- Latin Extended-B

· Latin Extended Additional

OpenType Features

All Caps [cpsp]



AΑ

Case Sensitive Forms [case]

This function formats the text in uppercase and adjusts spacing between all capital letters. It also applies the 'Case Sensitive Forms' feature which replaces certain characters with alternates that are better suited for all capital text, especially related to punctuation.

OFF

All Capital

«Optimo» hi@xyz.ch  $[X]=(4-7\times8)$ 

H@|\()[]{};;<><->-- $H + - + \times \div - \approx = \neq \leq > \neg$ 

ALL CAPITAL

ON

«OPTIMO» HI@XYZ.CH  $[X] = (4 - 7 \times 8)$ 

H@|\()[]{}¿i‹›‹››----· H+-+×÷-≈=≠<>¬

**Tabular Lining Figures** [tnum-Inum]



**Proportional Lining Figures** [pnum-Inum]

This typeface includes lining figures available in tabular or proportional spacing formats. Lining figures have an invariable height. For contexts in which numbers need to line up such as columns or tables, the tabular setting is perfectly adapted as all numerals width is uniformized. Proportional setting generates numerals suitable for text; each number has an appropriate width based on its shape.

H0123456789 H0123456789

H0123456789 H0123456789

Contextual Alternates [calt]

This feature adapts the position of a glyph after its surrounding context. For instance, a dash placed between two uppercase letters or numbers will be replaced by an uppercase version of the dash, slightly higher. This feature is usually active by default in Adobe applications.

fi

Standard Ligatures [liga]

Standard ligatures replaces a sequence of characters with a single ligature glyph, they are designed to improve kerning and readability of certain letter pairs.

5×5

A-B-C-D 1-2

-> -> <- <-

5×5 A-B-C-D 1-2  $\rightarrow$   $\rightarrow$   $\leftarrow$   $\leftarrow$ 

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fi fl

fi fl

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Fractions [frac]

All Optimo fonts have at least three basic pre-built fractions (1/2, 1/4, 3/4).

1/2 1/4 3/4 0/0 0/00

1/2 1/4 3/4 % %0



Ordinals [ordn]

This feature replaces any letter following a numeral with its matching superior letters. Spanish, Portuguese and Italian language uses the feminine and masculine ordinal indicators such as 'a' for for 19, 19. Ordinals are designed to match the weight of the typeface.

2a 2o

2° 2°

Pharma Condensed Regular 60 pt

### The car was a boxy late model Ford sedan, white over

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