Genath Display

About Genath Display

Genath Display is a revival type, based on a 1720 specimen including Johann Wilhelm Haas' first design for the Genath Display Foundry in Basel, Switzerland. Through his meticulous lens, François Rappo was able to create a streamlined digitalization of Baroque eclecticism and extravagance.

Like Joan Michaël Fleischmann, Johann Wilhelm Haas (1698–1764) trained in Nuremberg, likely with Johann and Pankraz Lobinger. Both Fleischmann and Haas epitomize a new typographic departure from the old styles cut during the Renaissance, a divergent situation specific to Northern Europe. It would later spread to Prague and to London, to a lesser extent. Following the death of the Genath Display Foundry's proprietor, Johann Wilhelm Haas became its new owner and renamed the foundry, Haas'sche Schriftgiesserei. The foundry has been recognized as the most famous and oldest (1740–1989) type foundry in Switzerland, noted for the launch of Helvetica in the mid-1950s.

Truly "Baroque," slightly condensed, and highly contrasting, Genath Display features playful and fancy details which will enhance any editorial work—from footnotes to headlines.

→ Second release in 2021
→ First release in 2011

Designed by François Rappo

François Rappo lives and works in Lausanne, Switzerland. Rappo studied graphic design in the early 1980s at the École cantonale des beaux arts (ECBA) in Lausanne, where he specialized in typography. After years of graphic design practice in both the cultural and the corporate fields, he became active in design education.

Since the mid-1990s, he teaches editorial and type design at the École cantonale d'art de Lausanne (ECAL), where he established the art direction master's degree program in 2009, which became the type design master's degree program in 2016. Additionally, Rappo frequently lectures about his typographic practice in Europe, Russia, and the USA.

From 2001 to 2007, he was the president of the jury for The Most Beautiful Swiss Books competition. He was awarded the prestigious Jan Tschichold Prize in 2013 for his outstanding achievement in editorial design through his influential typeface designs.

Genath Display Regular
270 pt

Gen

Genath Display Thin/Italic
120 pt

Aa *Aa*

Genath Display Light/Italic
120 pt

Aa *Aa*

Genath Display Regular/Italic
120 pt

Aa *Aa*

Genath Display Bold/Italic
120 pt

Aa *Aa*

Genath Display Extrabold/Italic
120 pt

Aa *Aa*

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Genath Display Regular
270 pt

ath

Genath Display Family
10 Styles

Genath Display Thin
Genath Display Thin Italic
Genath Display Light
Genath Display Light Italic
Genath Display Regular
Genath Display Italic
Genath Display Bold
Genath Display Bold Italic
Genath Display Extrabold
Genath Display Extrabold Italic

Uppercase

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Lowercase

abcdefghijklmnopqrstuvwxyz

Small Caps

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Standard Punctuation

.:,;..-–—_()[]{}¡!¿?''""„"'‹›«»/\|··@

Symbols

&%‰©®℗™°§¶*†‡#№❊❋

Standard & Discretionary Ligatures

fi fl ffi ft ff fb fh fk fj ffl ffb ᴄᴛ ſt ſþ tt is us gg

Historical Ligatures

f ſi fl ff ſh fk ft ffi

Lining Figures

0123456789

Oldstyle Figures

0123456789

Slashed Zero

0o

Mathematical Symbols

$+-\pm\times\div=\neq\approx<>\leq\geq\neg\infty\sim\wedge\mu\int\Omega\pi\partial\Delta\Pi\Sigma\sqrt{}\diamond$

Currencies

$\$ c£¥€ f ¤

Fractions

¼ ½ ¾ ⅓ ⅔ ⅛ ⅜ ⅝ ⅞ 12345/67890

Numerators

H0123456789abcdefghijklmnopqrstuvwxyz()[]=−+

Denominators

H0123456789abcdefghijklmnopqrstuvwxyz()[]=−+

Superscript/Superiors & Ordinals

H0123456789abcdefghijklmnopqrstuvwxyz()[]=−+   Hᵃᵒ

Subscript/Inferiors

H0123456789abcdefghijklmnopqrstuvwxyz()[]=−+

Accented Uppercases

ÀÁÂÃÄĀĂÅÅĄÆǼĆĈĊÇĎĐÈÉÊÈËĒĔĖĘĜĞĠĢĤ
ĦÌÍÎĨĪĬİĮĲĴĶĹĽĿĻŁĿŃŇÑŅŊÒÓÔÕÖŌŎŐØǾŒÞ
ŔŘŖʤŚŜŞŠŞŢŤŢŢŦÙÚÛŨÜŪŬŮŰŲŴẂẀẄỲÝŶŸŹŻŽ

Accented Lowercases

àáâãäāăååąæǽćĉċçďđèéêèëēĕėęĝğġģĥħ
ìíîĩīĭįıĳĵķĺľŀļłŀńňñņòóôõöōŏőøǿœŕřŗßśŝ
šşṣťṭẗùúûũüūŭůűųẁẃẁ̈ẅỳýŷÿźżžŋðþ

Accented Small Caps

ÀÁÂÃÄĀĂÅÅĄÆǼĆĈĊÇĎĐÈÉÊÈËĒĔĖĘĜĞĠĢĤĦÌÍÎ
ĨĪĬİĮĲĴĶĹĽĿĻŁĿŃŇÑŅŊÒÓÔÕÖŌŎŐØǾŒÞŔŘŖʤŚŜ
ŞŠŞŢŤŢŢŦÙÚÛŨÜŪŬŮŰŲŴẂẀẄỲÝŶŸŹŻŽ

Arrows

←↖↑↗→↘↓↙

Stylistic Alternates (only in italic)

Q ſ

Optimo Latin Extended
Character Set

Adobe
· Adobe Latin-1

Apple Macintosh
· MacOS Roman (Standard Latin)
· MacOS Central European Latin
· MacOS Croatian
· MacOS Iceland
· MacOS Romanian
· MacOS Turkish

ISO 8859
· 8859-1 Latin-1 Western European
· 8859-2 Latin-2 Central European
· 8859-3 Latin-3 South European
· 8859-4 Latin-4 North European
· 8859-9 Latin-5 Turkish
· 8859-13 Latin-7 Baltic Rim
· 8859-15 Latin-9
· 8859-16 Latin-10 South-Eastern
  European

Microsoft Windows
· MS Windows 1250 Central European Latin
· MS Windows 1252 Western (Standard Latin)
· MS Windows 1254 Turkish Latin
· MS Windows 1257 Baltic Latin

Encoded Glyphs
· Basic Latin
· Latin-1 Supplement
· Latin Extended-A
· Latin Extended-B
· Latin Extended Additional

OpenType Features

	OFF	ON

All Caps [cpsp]

Case Sensitive Forms [case]

This function formats the text in upper-case and adjusts spacing between all capital letters. It also applies the 'Case Sensitive Forms' feature which replaces certain characters with alternates that are better suited for all capital text, especially related to punctuation.

OFF	ON
All Caps	ALL CAPS
(278) «Optimo»	(278) «OPTIMO»
H@‖()[]{}¿¡‹›«»-——·	H@‖()[]{}¿¡‹›«»-——·

Tabular Lining Figures
[tnum–lnum]

Proportional Lining Figures
[pnum–lnum]

Tabular Oldstyle Figures
[tnum–lnum]

Proportional Oldstyle Figures
[pnum–lnum]

This typeface includes lining and oldstyle figures available in tabular or proportional spacing formats. Lining figures have an invariable height comparatively to oldstyle figures who have varying ascenders, descenders and x-height. For contexts in which numbers need to line up such as columns or tables, the tabular setting is perfectly adapted as all numerals width is uniformized. Proportional setting generates numerals suitable for text; each number has an appropriate width based on its shape.

OFF	ON
H0123456789	H0123456789
H0123456789	H0123456789
H0123456789	H0123456789
H0123456789	H0123456789

Contextual Alternates [calt]

This feature adapts the position of a glyph after its surrounding context. For instance, a dash placed between two uppercase letters or numbers will be replaced by an uppercase version of the dash, slightly higher. This feature is usually active by default in Adobe applications.

OFF	ON
A-B C–D 1—2	A-B C–D 1—2

Standard Ligatures [liga]

Standard ligatures replaces a sequence of characters with a single ligature glyph, they are designed to improve kerning and readability of certain letter pairs.

OFF	ON
fi fl ff ft fb fh ft fk fj ffi ffb	fi fl ff ft fb fh ft fk fj ffi ffb

---

Fractions [frac]

With this feature, any numbers separated by a slash will automatically turn into a fraction. To fit in fraction configuration, numerals have been designed smaller and their weights have been adjusted to suit the typeface.

OFF	ON
1/2 1/3 2/3 1/4 3/4 3/8 5/8 7/8	½ ⅓ ⅔ ¼ ¾ ⅜ ⅝ ⅞

Ordinals [ordn]

This feature replaces any letter following a numeral with its matching superior letters. French language uses the ordinal indicators such as 'er' for 1er premier, while Spanish, Portuguese and Italian require the feminine and masculine ordinals 'a,' 'o' for 1º, 1ª. Ordinals are designed to match the weight of the typeface.

OFF	ON
2a 2o 1er	2ª 2º 1er

Slashed Zero [zero]

Originally created to avoid the confusion between the '0' and the 'O', this feature substitutes all zeros in a selected text by a slashed form of the zero.

OFF	ON
0 o	0 o

Numerators [numr]

This feature substitutes glyphs with their matching smaller alternates. The numerators are the same glyphs that are used to create fractions, their vertical position remains within the capital letters height. These glyphs are reduced in size and designed slightly heavier to keep them consistent with the rest of the font.

OFF	ON
H0123456789−+= Habcdefghijklmno Hpqrstuvwxyz.,()[]	H0123456789−+= Habcdefghijklmno Hpqrstuvwxyz.,()[]

Denominators [dnom]

This feature substitutes glyphs with their matching smaller alternates and low position glyphs. The denominators are the same glyphs that are used to create fractions, their vertical position remains within the base line. These glyphs are reduced in size and designed slightly heavier to keep them consistent with the rest of the font.

OFF	ON
H0123456789−+= Habcdefghijklmno Hpqrstuvwxyz.,()[]	H0123456789−+= Habcdefghijklmno Hpqrstuvwxyz.,()[]

Superscript/Superiors [sups]

This feature substitutes glyphs with their matching smaller alternates which are set slightly above the height of the capital letters. These glyphs are reduced in size and designed slightly heavier to keep them consistent with the rest of the font.

OFF	ON
H0123456789−+= Habcdefghijklmno Hpqrstuvwxyz.,()[]	H0123456789−+= Habcdefghijklmno Hpqrstuvwxyz.,()[]

Subscript/Inferiors [subs]

This feature substitutes glyphs with their matching smaller alternates which are set slightly below the baseline. These glyphs are reduced in size and designed slightly heavier to keep them consistent with the rest of the font.

OFF	ON
H0123456789−+= Habcdefghijklmno Hpqrstuvwxyz.,()[]	H0123456789−+= Habcdefghijklmno Hpqrstuvwxyz.,()[]

Discretionary Ligatures [dlig]

This feature activates discretionary ligatures which are specific to the typeface. It applies all other designed ligatures that are not classified as standard ligatures.

ct st sp tt *is us gg*
-> <-

ct st sp tt *is us gg*
→ ←

Stylistic Set 1 [ss01]

This feature replaces glyph(s) with stylistic alternate(s).

Q &

Q &

Small Proportional Figures [ss02]

Small Tabular Figures [ss03]

Genath Display includes a third set of figures, Small Proportional figures, which are shorter than Proportional Figures, and can be beautiful mixed with text. Tabular small figures are all of equal width. They are only needed when the figures must all line up from one line to the next, as in a table.
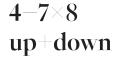
H0123456789
H0123456789

H0123456789
H0123456789

Stylistic Set 6 [ss06]

This feature activates alternate lowercase positioning of mathematical symbols.

$4-7 \times 8$
$up + down$

$H + \pm \times \div - = \approx \neq \leq \geq \neg \infty$

$4-7 \times 8$
$up + down$

$H + \pm \times \div - = \approx \neq \leq \geq \neg \infty$

Stylistic Set 7 [ss07]

This feature replaces glyph(s) with font specific stylistic alternate(s).

s
ss si sl sh sk st ssi

f
ff fi fl fh fk ft ffi

Stylistic Set 20 [ss20]

This feature substitutes the letter "x" into the multiplication sign.

32x50 cm

32×50 cm

Small Caps [smcp]

All Small Caps [c2sc]

This feature formats the text from lowercase or uppercase to small caps. It uses alternate characters for punctuation which are lowered and adjusted to small caps. Depending on the software used, lowercase may be affected only when a word starts with a capital.

Small Caps
ALL SMALL CAPS

abcdefghijklmn
opqrstuvwxyz&

Small Caps
All Small Caps

ABCDEFGHIJKLMN
OPQRSTUVWXYZ&

The car was a boxy late model Ford sedan, white

The car was a boxy late model Ford sedan, white over black, innocuous bordering on

The car was a boxy late model Ford sedan, white over black, innocuous bordering on invisible, and very fast. It had been a sheriff's vehicle originally

The car was a boxy late model Ford sedan, white over black, innocuous bordering on invisible, and very fast. It had been a sheriff's vehicle originally bought at an auction in Tennessee, and further modified for speed. Perry and I listened to the big engine idle, checked the dual scoops on the hood. I

The car was a boxy late model Ford se-dan, white over

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Genath Display Light
60 pt

The car was a boxy late model Ford sedan,

Genath Display Light
48 pt

The car was a boxy late model Ford sedan, white over black, innocuous bordering

Genath Display Light
36 pt

The car was a boxy late model Ford sedan, white over black, innocuous bordering on invisible, and very fast. It had been a sheriff's vehicle

Genath Display Light
24 pt

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Genath Display Italic
60 pt

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Genath Display Italic
48 pt

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Genath Display Italic
36 pt

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Genath Display Italic
24 pt

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Genath Display Bold
60 pt

The car was a boxy late model Ford sedan,

Genath Display Bold
48 pt

The car was a boxy late model Ford sedan, white over black, innocuous bordering

Genath Display Bold
36 pt

The car was a boxy late model Ford sedan, white over black, innocuous bordering on invisible, and very fast. It had been a sheriff's vehicle

Genath Display Bold
24 pt

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Genath Display Bold Italic
60 pt

The car was a boxy late model Ford sedan, white over

Genath Display Bold Italic
48 pt

The car was a boxy late model Ford sedan, white over black, innocuous bordering on invisible,

Genath Display Bold Italic
36 pt

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Genath Display Bold Italic
24 pt

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Genath Display Extrabold
60 pt

The car was a boxy late model Ford sedan,

Genath Display Extrabold
48 pt

The car was a boxy late model Ford sedan, white over black, innocuous

Genath Display Extrabold
36 pt

The car was a boxy late model Ford sedan, white over black, innocuous bordering on invisible, and very fast. It had been a sheriff's vehicle

Genath Display Extrabold
24 pt

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Genath Display Extrabold Italic
60 pt

The car was a boxy ate model Ford sedan, white

Genath Display Extrabold Italic
48 pt

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Genath Display Extrabold Italic
36 pt

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