

# Genath Display

## About Genath Display

Genath Display is a revival type, based on a 1720 specimen including Johann Wilhelm Haas' first design for the Genath Display Foundry in Basel, Switzerland. Through his meticulous lens, François Rappo was able to create a streamlined digitalization of Baroque eclecticism and extravagance.

Like Joan Michaël Fleischmann, Johann Wilhelm Haas (1698–1764) trained in Nuremberg, likely with Johann and Pankraz Lobinger. Both Fleischmann and Haas epitomize a new typographic departure from the old styles cut during the Renaissance, a divergent situation specific to Northern Europe. It would later spread to Prague and to London, to a lesser extent. Following the death of the Genath Display Foundry's proprietor, Johann Wilhelm Haas became its new owner and renamed the foundry, Haas'sche Schriftgiesserei. The foundry has been recognized as the most famous and oldest (1740–1989) type foundry in Switzerland, noted for the launch of Helvetica in the mid-1950s.

Truly "Baroque," slightly condensed, and highly contrasting, Genath Display features playful and fancy details which will enhance any editorial work—from footnotes to headlines.

→ Second release in 2021

→ First release in 2011

## Designed by François Rappo

François Rappo lives and works in Lausanne, Switzerland. Rappo studied graphic design in the early 1980s at the École cantonale des beaux arts (ECBA) in Lausanne, where he specialized in typography. After years of graphic design practice in both the cultural and the corporate fields, he became active in design education.

Since the mid-1990s, he teaches editorial and type design at the École cantonale d'art de Lausanne (ECAL), where he established the art direction master's degree program in 2009, which became the type design master's degree program in 2016. Additionally, Rappo frequently lectures about his typographic practice in Europe, Russia, and the USA.

From 2001 to 2007, he was the president of the jury for The Most Beautiful Swiss Books competition. He was awarded the prestigious Jan Tschichold Prize in 2013 for his outstanding achievement in editorial design through his influential typeface designs.

Genath Display Regular  
270 pt

Gen

Genath Display Thin/Italic  
120 pt

Aa Aa

Genath Display Light/Italic  
120 pt

Aa Aa

Genath Display Regular/Italic  
120 pt

Aa Aa

Genath Display Bold/Italic  
120 pt

Aa Aa

Genath Display Extrabold/Italic  
120 pt

Aa Aa

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Genath Display Regular  
270 pt

ath

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Genath Display Family  
10 Styles

Genath Display Thin

*Genath Display Thin Italic*

Genath Display Light

*Genath Display Light Italic*

Genath Display Regular

*Genath Display Italic*

Genath Display Bold

*Genath Display Bold Italic*

**Genath Display Extrabold**



***Genath Display Extrabold Italic***

Uppercase	ABCDEFGHIJKLMNOPQRSTUVWXYZ
Lowercase	abcdefghijklmnopqrstuvwxyz
Small Caps	ABCDEFGHIJKLMNOPQRSTUVWXYZ
Standard Punctuation	.,;:…-—_()[]{}!@#%&*+<>«»^ ~·@
Symbols	&%°/00©®™°§¶*†‡#N°❄
Standard & Discretionary Ligatures	fi fl ffi ft ff fb fh fk fj ffl ffb ct st sp tt is us gg
Historical Ligatures	f fi fl ff fh fk ft ffi
Lining Figures	0123456789
Oldstyle Figures	0123456789
Slashed Zero	0o
Mathematical Symbols	+ - ± × ÷ = ≠ ≈ < > ≤ ≥ ∞ ∼ ^ μ ∫ Ω π δ Δ Π Σ √ ∓ ∓ ∓
Currencies	\$ ¢ £ ¥ € ₣ ₧
Fractions	1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 12345/67890
Numerators	10123456789abcdefghijklmnopqrstuvwxyz0123456789
Denominators	10123456789abcdefghijklmnopqrstuvwxyz0123456789
Superscript/Superiors & Ordinals	10123456789abcdefghijklmnopqrstuvwxyz0123456789 H <sup>a</sup>
Subscript/Inferiors	10123456789abcdefghijklmnopqrstuvwxyz0123456789
Accented Uppercases	À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß
Accented Lowercases	à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß
Accented Small Caps	À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß
Arrows	← ↖ ↗ ↘ ↙ ↘ ↙ ↘ ↙ ↘ ↙ ↘ ↙
Stylistic Alternates (only in italic)	ℚ ℔ ℥





Language Support	Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Breton, Bosnian, Catalan, Chiga, Cognolian, Cornish, Croatian [Latin], Czech, Danish, Dutch, Embu, English, Esperanto, Estonian, Faroese, Filipino, Fijian, Finnish, Flemish, French, Friulian, Frisian, Galician, Ganda, German, Gusii, Greenlandic, Hawaiian, Hungarian, Icelandic, Inari Sami, Indonesian, Irish, Italian, Jola-Fonyi, Kabuverdianu, Kalaallisut, Kalenjin, Kamba, Kikuyu, Kinyardawanda, Latin, Latvian, Lithuanian, Lower Sorbian, Luo, Luxembourgish, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Maltese, Manx, Maori, Meru, Morisyen, Moldavian, North Ndebele, Northern Sami, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo, Portuguese, Polish, Quechua, Provençal, Rhaeto-Regularic, Regularian, Regularsh, Regulary, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Sámi [Inari], Sámi [Lulå], Sámi [Northern], Sámi [Southern], Samoan, Scottish Gaelic, Sena, Serbian [Latin], Spanish, Shambala, Shona, Slovak, Slovenian, Soga, Somali, Swahili, Swedish, Swiss German, Taita, Teso, Tagalog, Turkish, Upper Sorbian, Uzbek, Volapük, Vunjo, Walser, Wallon, Welsh, Western Frisian, Wolof, Zulu
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Optimo Latin Extended  
Character SetAdobe  
· Adobe Latin-1Apple Macintosh  
· MacOS Roman (Standard Latin)  
· MacOS Central European Latin  
· MacOS Croatian  
· MacOS Iceland  
· MacOS Romanian  
· MacOS TurkishISO 8859  
· 8859-1 Latin-1 Western European  
· 8859-2 Latin-2 Central European  
· 8859-3 Latin-3 South European  
· 8859-4 Latin-4 North European  
· 8859-9 Latin-5 Turkish  
· 8859-13 Latin-7 Baltic Rim  
· 8859-15 Latin-9  
· 8859-16 Latin-10 South-Eastern  
EuropeanMicrosoft Windows  
· MS Windows 1250 Central European Latin  
· MS Windows 1252 Western (Standard Latin)  
· MS Windows 1254 Turkish Latin  
· MS Windows 1257 Baltic LatinEncoded Glyphs  
· Basic Latin  
· Latin-1 Supplement  
· Latin Extended-A  
· Latin Extended-B  
· Latin Extended Additional


## OpenType Features

 All Caps [cpsp] Case Sensitive Forms [case]


This function formats the text in upper-case and adjusts spacing between all capital letters. It also applies the 'Case Sensitive Forms' feature which replaces certain characters with alternates that are better suited for all capital text, especially related to punctuation.

 Tabular Lining Figures  
[tnum–lnum] Proportional Lining Figures  
[pnum–lnum] Tabular Oldstyle Figures  
[tnum–lnum] Proportional Oldstyle Figures  
[pnum–lnum]

This typeface includes lining and oldstyle figures available in tabular or proportional spacing formats. Lining figures have an invariable height comparatively to oldstyle figures who have varying ascenders, descenders and x-height. For contexts in which numbers need to line up such as columns or tables, the tabular setting is perfectly adapted as all numerals width is uniformized. Proportional setting generates numerals suitable for text; each number has an appropriate width based on its shape.

 Contextual Alternates [calt]

This feature adapts the position of a glyph after its surrounding context. For instance, a dash placed between two uppercase letters or numbers will be replaced by an uppercase version of the dash, slightly higher. This feature is usually active by default in Adobe applications.

 Standard Ligatures [liga]

Standard ligatures replaces a sequence of characters with a single ligature glyph, they are designed to improve kerning and readability of certain letter pairs.

OFF

All Caps

(278) «Optimo»

H@||0[]}zi&lt;&gt;«»-——.

H0123456789

H0123456789

H0123456789

H0123456789

A-B C-D 1—2

fi fl ff ft fb fh ft  
fk fj ffi ffb

ON

ALL CAPS

(278) «OPTIMO»

H@||0[]}zi&lt;&gt;«»-——.

H0123456789

H0123456789

H0123456789

H0123456789

A-B C-D 1—2

fi fl ff ft fb fh ft  
fk fj ffi ffb

## Fractions [frac]

With this feature, any numbers separated by a slash will automatically turn into a fraction. To fit in fraction configuration, numerals have been designed smaller and their weights have been adjusted to suit the typeface.

1/2 1/3 2/3 1/4  
3/4 3/8 5/8 7/8

1/2 1/3 2/3 1/4  
3/4 3/8 5/8 7/8

## Ordinals [ordn]

This feature replaces any letter following a numeral with its matching superior letters. French language uses the ordinal indicators such as 'er' for 1er premier, while Spanish, Portuguese and Italian require the feminine and masculine ordinals 'a,' 'o' for 1<sup>o</sup>, 1<sup>a</sup>. Ordinals are designed to match the weight of the typeface.

2<sup>a</sup> 2<sup>o</sup> 1<sup>er</sup>

2<sup>a</sup> 2<sup>o</sup> 1<sup>er</sup>

## Slashed Zero [zero]

Originally created to avoid the confusion between the '0' and the 'O', this feature substitutes all zeros in a selected text by a slashed form of the

0 0

0 0

## Numerators [numr]

This feature substitutes glyphs with their matching smaller alternates. The numerators are the same glyphs that are used to create fractions, their vertical position remains within the capital letters height. These glyphs are reduced in size and designed slightly heavier to keep them consistent with the rest of the font.

H0123456789--+=  
Habcdefghijklmno  
Hpqrstuvwxyz.,()[]

H<sup>0</sup>123456789--+=  
H<sup>a</sup>bcdefghijklmno  
H<sup>p</sup>qrstuvwxyz.,()[]

## Denominators [dnom]

This feature substitutes glyphs with their matching smaller alternates and low position glyphs. The denominators are the same glyphs that are used to create fractions, their vertical position remains within the base line. These glyphs are reduced in size and designed slightly heavier to keep them consistent with the rest of the font.

H0123456789--+=  
Habcdefghijklmno  
Hpqrstuvwxyz.,()[]

H<sub>0</sub>123456789--+=  
H<sub>a</sub>bcdefghijklmno  
H<sub>p</sub>qrstuvwxyz.,()[]

## Superscript/Superiors [sup]

This feature substitutes glyphs with their matching smaller alternates which are set slightly above the height of the capital letters. These glyphs are reduced in size and designed slightly heavier to keep them consistent with the rest of the font.

H<sup>0</sup>123456789--+=  
H<sup>a</sup>bcdefghijklmno  
H<sup>p</sup>qrstuvwxyz.,()[]

H<sup>0</sup>123456789--+=  
H<sup>a</sup>bcdefghijklmno  
H<sup>p</sup>qrstuvwxyz.,()[]

## Subscript/Inferiors [subs]

This feature substitutes glyphs with their matching smaller alternates which are set slightly below the baseline. These glyphs are reduced in size and designed slightly heavier to keep them consistent with the rest of the font.

H<sub>0</sub>123456789--+=  
H<sub>a</sub>bcdefghijklmno  
H<sub>p</sub>qrstuvwxyz.,()[]

H<sub>0</sub>123456789--+=  
H<sub>a</sub>bcdefghijklmno  
H<sub>p</sub>qrstuvwxyz.,()[]



## Discretionary Ligatures [dlig]

This feature activates discretionary ligatures which are specific to the typeface. It applies all other designed ligatures that are not classified as standard ligatures.

ct st sp tt *is us gg*

-&gt; &lt;-

ct st sp tt *is us gg*

-&gt; &lt;-



## Alternate Q and ampersand [ss01]

This feature replaces glyph(s) with stylistic alternate(s).

Q&amp;

Q&amp;



## Small Proportional Figures [ss02]

## Small Tabular Figures [ss03]

Genath includes a third set of figures, Small Proportional figures, which are shorter than Proportional Figures, and can be beautiful mixed with text. Tabular small figures are all of equal width. They are only needed when the figures must all line up from one line to the next, as in a table.

H0123456789

H0123456789

H0123456789

H0123456789



## Lowercase math symbols [ss06]

This feature activates alternate lowercase positioning of mathematical symbols.

4-7×8  
up+down

H+±×÷-≈≠&lt;&gt;∞

4-7×8  
up+down

H+±×÷-≈≠&lt;&gt;∞



## Long s [ss07]

This feature replaces glyph(s) with font specific stylistic alternate(s).

s  
ss si sl sh sk st ssif  
ffi fi fl fh fk ft ffi

## Multiply sign [ss20]

This feature substitutes the letter "x" into the multiplication sign.

32x50 cm

32×50 cm



## Small Caps [smcp]



## All Small Caps [c2sc]

This feature formats the text from lowercase or uppercase to small caps. It uses alternate characters for punctuation which are lowered and adjusted to small caps. Depending on the software used, lowercase may be affected only when a word starts with a capital.

Small Caps  
ALL SMALL CAPSabcdefghijklmnop  
opqrstuvwxyz&SMALL CAPS  
ALL SMALL CAPSABCDEFGHIJKLMN  
OPQRSTUVWXYZ&

## Alternate h [ss04]

This feature replaces glyph(s) with font specific stylistic alternate(s).

h h̃ h̄ h̅ h̆ ḣ

h h̃ h̄ h̅ h̆ ḣ

---

Genath Display Thin  
60 pt

The car was a  
boxy late model  
Ford sedan, white

---

Genath Display Thin  
48 pt

The car was a boxy late  
model Ford sedan,  
white over black, in-  
nocuous bordering on

---

Genath Display Thin  
36 pt

The car was a boxy late model  
Ford sedan, white over black,  
innocuous bordering on invis-  
ible, and very fast. It had been  
a sheriff's vehicle originally

---

Genath Display Thin  
24 pt

The car was a boxy late model Ford sedan,  
white over black, innocuous bordering on  
invisible, and very fast. It had been a sheriff's  
vehicle originally bought at an auction in  
Tennessee, and further modified for speed.  
Perry and I listened to the big engine idle,  
checked the dual scoops on the hood. I had

---



---

Genath Display Thin Italic  
60 pt

*The car was a boxy late model Ford sedan, white over*

---

Genath Display Thin Italic  
48 pt

*The car was a boxy late model Ford sedan, white over black, innocuous bordering on invisible,*

---

Genath Display Thin Italic  
36 pt

*The car was a boxy late model Ford sedan, white over black, innocuous bordering on invisible, and very fast. It had been a sheriff's vehicle originally bought at*

---

Genath Display Thin Italic  
24 pt

*The car was a boxy late model Ford sedan, white over black, innocuous bordering on invisible, and very fast. It had been a sheriff's vehicle originally bought at an auction in Tennessee, and further modified for speed. Perry and I listened to the big engine idle, checked the dual scoops on the hood. I had not seen one of those on the road*

---

Genath Display Light  
60 pt

The car was a  
boxy late model  
Ford sedan,

---

Genath Display Light  
48 pt

The car was a boxy  
late model Ford se-  
dan, white over black,  
innocuous bordering

---

Genath Display Light  
36 pt

The car was a boxy late mod-  
el Ford sedan, white over  
black, innocuous bordering  
on invisible, and very fast. It  
had been a sheriff's vehicle

---

Genath Display Light  
24 pt

The car was a boxy late model Ford sedan,  
white over black, innocuous bordering on  
invisible, and very fast. It had been a sher-  
iff's vehicle originally bought at an auction  
in Tennessee, and further modified for  
speed. Perry and I listened to the big en-  
gine idle, checked the dual scoops on the

---

---

Genath Display Light Italic  
60 pt

*The car was a boxy  
late model Ford  
sedan, white over*

---

Genath Display Light Italic  
48 pt

*The car was a boxy late  
model Ford sedan, white  
over black, innocuous  
bordering on invisible,*

---

Genath Display Light Italic  
36 pt

*The car was a boxy late model  
Ford sedan, white over black, in-  
nocuous bordering on invisible,  
and very fast. It had been a sher-  
iff's vehicle originally bought at*

---

Genath Display Light Italic  
24 pt

*The car was a boxy late model Ford sedan,  
white over black, innocuous bordering on invis-  
ible, and very fast. It had been a sheriff's vehicle  
originally bought at an auction in Tennessee,  
and further modified for speed. Perry and I lis-  
tened to the big engine idle, checked the dual  
scoops on the hood. I had not seen one of those on*

---

Genath Display Regular  
60 pt

The car was a  
boxy late model  
Ford sedan, white

---

Genath Display Regular  
48 pt

The car was a boxy  
late model Ford se-  
dan, white over black,  
innocuous bordering

---

Genath Display Regular  
36 pt

The car was a boxy late mod-  
el Ford sedan, white over  
black, innocuous bordering  
on invisible, and very fast. It  
had been a sheriff's vehicle

---

Genath Display Regular  
24 pt

The car was a boxy late model Ford sedan,  
white over black, innocuous bordering on  
invisible, and very fast. It had been a sher-  
iff's vehicle originally bought at an auction  
in Tennessee, and further modified for  
speed. Perry and I listened to the big en-  
gine idle, checked the dual scoops on the

---

Genath Display Italic  
60 pt

*The car was a boxy  
late model Ford  
sedan, white over*

Genath Display Italic  
48 pt

*The car was a boxy late  
model Ford sedan, white  
over black, innocuous  
bordering on invisible,*

Genath Display Italic  
36 pt

*The car was a boxy late model  
Ford sedan, white over black, in-  
nocuous bordering on invisible,  
and very fast. It had been a sher-  
iff's vehicle originally bought at*

Genath Display Italic  
24 pt

*The car was a boxy late model Ford sedan, white  
over black, innocuous bordering on invisible, and  
very fast. It had been a sheriff's vehicle originally  
bought at an auction in Tennessee, and further  
modified for speed. Perry and I listened to the big  
engine idle, checked the dual scoops on the hood. I  
had not seen one of those on the road since high*

---

Genath Display Bold  
60 pt

The car was a  
boxy late model  
Ford sedan,

---

Genath Display Bold  
48 pt

The car was a boxy  
late model Ford se-  
dan, white over black,  
innocuous bordering

---

Genath Display Bold  
36 pt

The car was a boxy late mod-  
el Ford sedan, white over  
black, innocuous bordering  
on invisible, and very fast. It  
had been a sheriff's vehicle

---

Genath Display Bold  
24 pt

The car was a boxy late model Ford sedan,  
white over black, innocuous bordering on  
invisible, and very fast. It had been a sher-  
iff's vehicle originally bought at an auction  
in Tennessee, and further modified for  
speed. Perry and I listened to the big en-  
gine idle, checked the dual scoops on the

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---

Genath Display Bold Italic  
60 pt

*The car was a boxy  
late model Ford  
sedan, white over*

---

Genath Display Bold Italic  
48 pt

*The car was a boxy late  
model Ford sedan, white  
over black, innocuous  
bordering on invisible,*

---

Genath Display Bold Italic  
36 pt

*The car was a boxy late model  
Ford sedan, white over black, in-  
nocuous bordering on invisible,  
and very fast. It had been a sher-  
iff's vehicle originally bought at*

---

Genath Display Bold Italic  
24 pt

*The car was a boxy late model Ford sedan, white  
over black, innocuous bordering on invisible,  
and very fast. It had been a sheriff's vehicle orig-  
inally bought at an auction in Tennessee, and  
further modified for speed. Perry and I listened  
to the big engine idle, checked the dual scoops on  
the hood. I had not seen one of those on the road*

---

Genath Display Extrabold  
60 pt

**The car was a  
boxy late model  
Ford sedan,**

---

Genath Display Extrabold  
48 pt

**The car was a boxy  
late model Ford se-  
dan, white over  
black, innocuous**

---

Genath Display Extrabold  
36 pt

**The car was a boxy late mod-  
el Ford sedan, white over  
black, innocuous bordering  
on invisible, and very fast. It  
had been a sheriff's vehicle**

---

Genath Display Extrabold  
24 pt

**The car was a boxy late model Ford se-  
dan, white over black, innocuous bor-  
dering on invisible, and very fast. It had  
been a sheriff's vehicle originally  
bought at an auction in Tennessee, and  
further modified for speed. Perry and I  
listened to the big engine idle, checked**

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Genath Display Extrabold Italic  
60 pt

*The car was a  
boxy late model  
Ford sedan, white*

Genath Display Extrabold Italic  
48 pt

*The car was a boxy  
late model Ford sedan,  
white over black, in-  
nocuous bordering on*

Genath Display Extrabold Italic  
36 pt

*The car was a boxy late model  
Ford sedan, white over black,  
innocuous bordering on in-  
visible, and very fast. It had been  
a sheriff's vehicle originally*

Genath Display Extrabold Italic  
24 pt

*The car was a boxy late model Ford sedan,  
white over black, innocuous bordering on  
invisible, and very fast. It had been a sher-  
iff's vehicle originally bought at an auction  
in Tennessee, and further modified for speed.  
Perry and I listened to the big engine idle,  
checked the dual scoops on the hood. I had*