CARGO

About Cargo

Intended for headlines, Cargo is a typeface characterized by curved stencil cuts, a feature which creates a very graphic combination of letters. Loosely inspired by the logo of Marsh, a company specializing in stencil machines, Cargo is a strong and memorable typeface.

Cargo was designed by Gavillet & Rust for the visual identity of the 2002 Swiss National Exhibition's eponymous music club. Carved within a geometric sans-serif framework, the rounded bridges form connected open spaces between letters, creating a playful continuity and resulting in a solid and symbiotic setting, which make Cargo perfect for headline and display applications.

Since its release, Cargo has continuously appealed to designers across the globe for its unique ability to create iconic design artwork.

→ Released in 2003

Designed by Gavillet & Rust

Gavillet & Rust was the partnership between Gilles Gavillet and David Rust, until Rust's tragic death in 2014. Gavillet and Rust met while studying at the École cantonale d'art de Lausanne (ECAL) and they started to collaborate on typeface designs during a stay at the Cranbrook Academy of Arts, in 1997. It was at Cranbrook where they developed their first typeface together, Detroit MM. Specializing in editorial design and visual identities, Gavillet & Rust developed many typefaces which have been used in their graphic design projects and later commercialized through Optimo Type Foundry. Additionally, both have taught at ECAL. Gavillet & Rust has received many distinctions for their work, including the prestigious Jan Tschichold Prize in 2006 for their outstanding achievements in book design and the Swiss Grand Award for Design in 2012. Their work has been featured and exhibited around the world.

Cargo Regular
244 pt

Cargo Regular
178 pt

Cargo Regular
150 pt

CAR

AaBb
CcDd
EeFf

Cargo

Uppercase
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Lowercase
abcdefghijklmnopqrstuvwxyz

Standard Punctuation
.:,;…--—_()[]{}¡!¿?''""„,'"‹›«»/\|¦•·@

Symbols
&%‰©®℗™ºᵃ§¶℔℮*†‡#№

Standard Ligatures
fi fl

Proportional Lining Figures
0123456789

Slashed Zero
0

Mathematical Symbols
+−±×÷=≠≂<>≤≥¬~∞‐^µ∫Ω∏∂∆∏∑√◇

Currencies
$¢£¥€₡₦Rs₩₫₪₭₲₴₵₮₸₺₾₽₤ƒ¤

Fractions
¼ ½ ¾ ⅓ ⅔ ⅛ ⅜ ⅝ ⅞ 12345/67890

Numerators
H0123456789abcdefghijklmnopqrstuvwxyz.,()[]=−+

Denominators
H0123456789abcdefghijklmnopqrstuvwxyz.,()[]=−+

Superscript/Superiors
H0123456789abcdefghijklmnopqrstuvwxyz.,()[]=−+

Subscript/Inferiors
H0123456789abcdefghijklmnopqrstuvwxyz.,()[]=−+

Ordinals
Hªº

Arrows
←→↑↓↖↗↘↙ ←→↑↓↖↗↘↙

Accented Uppercases
ÀÁÂÃÄÅĀĂÅÅĄÆǼĆĈČĊÇĎĐÈÉÊĚËĒĔĖĘĜĞĠĢĤĦ
ÌÍÎĨÏĪĬİĲIJĴĶĹĽĻŁĿŃŇÑŅŊÒÓÔÕÖŌŎŐØǾŒÞŔŘ
ŖßŜŠŞŢŤŢŦÙÚÛŨÜŪŬŮŰŲŴẂŴẄỲÝŶŸŹŽŻ

Accented Lowercases
àáâãäåāăåắąæǽćĉčċçďđèéêěëēĕėęĝğġģĥħìí
îĩïīĭıĳijĵĵķĺľļŀŀłŀńňñņòóôõöōŏőøǿœŕřŗßśŝšşşťţ
ţŧùúûũüūŭůűųŵẃŵẅỳýŷÿźžżŋəþ

Optimo Latin Extended
Character Set

Adobe
· Adobe Latin-1

Apple Macintosh
· MacOS Roman (Standard Latin)
· MacOS Central European Latin
· MacOS Croatian
· MacOS Iceland
· MacOS Romanian
· MacOS Turkish

ISO 8859
· 8859-1 Latin-1 Western European
· 8859-2 Latin-2 Central European
· 8859-3 Latin-3 South European
· 8859-4 Latin-4 North European
· 8859-9 Latin-5 Turkish
· 8859-13 Latin-7 Baltic Rim
· 8859-15 Latin-9
· 8859-16 Latin-10 South-Eastern
  European

Microsoft Windows
· MS Windows 1250 Central European Latin
· MS Windows 1252 Western (Standard Latin)
· MS Windows 1254 Turkish Latin
· MS Windows 1257 Baltic Latin

Encoded Glyphs
· Basic Latin
· Latin-1 Supplement
· Latin Extended-A
· Latin Extended-B
· Latin Extended Additional

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OpenType Features

OFF

ON

AA All Caps [cpsp]

AA Case Sensitive Forms [case]

This function formats the text in upper-case and adjusts spacing between all capital letters. It also applies the 'Case Sensitive Forms' feature which replaces certain characters with alternates that are better suited for all capital text, especially related to punctuation.

All Capital

«Optimo»
hi@xyz.ch

H@|¦'()[]{}¿¡‹›«»--—·

ALL CAPITAL

«OPTIMO»
HI@XYZ.CH

H@|¦'()[]{}¿¡‹›«»--—·

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12 Tabular Lining Figures
[tnum–lnum]

12 Proportional Lining Figures
[pnum–lnum]

This typeface includes lining and small figures available in tabular or proportional spacing formats. Lining figures have an invariable height and aligned to the capitals height, comparatively to small figures who are slightly smaller. For contexts in which numbers need to line up such as columns or tables, the tabular setting is perfectly adapted as all numerals width is uniformized. Proportional setting generates numerals suitable for text; each number has an appropriate width based on its shape.

H0123456789
H0123456789

H 0123456789
H 0123456789

A– Contextual Alternates [calt]

This feature adapts the position of a glyph after its surrounding context. For instance, a dash placed between two uppercase letters or numbers will be replaced by an uppercase version of the dash, slightly higher. This feature is usually active by default in Adobe applications.

A–B–C—D 1–2

A–B–C—D 1–2

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fi Standard Ligatures [liga]

Standard ligatures replaces a sequence of characters with a single ligature glyph, they are designed to improve kerning and readability of certain letter pairs.

fi fl

fi fl

Fractions [frac]

With this feature, any numbers separated by a slash will automatically turn into a fraction. To fit in fraction configuration, numerals have been designed smaller and their weights have been adjusted to suit the typeface.

OFF: 1/2 1/3 2/3 1/4 3/4 3/8 5/8 7/8

ON: ½ ⅓ ⅔ ¼ ¾ ⅜ ⅝ ⅞

Ordinals [ordn]

This feature replaces any letter following a numeral with its matching superior letters. French language uses the ordinal indicators such as 'er' for 1er premier, while Spanish, Portuguese and Italian require the feminine and masculine ordinals 'a,' 'o' for 1º, 1ª. Ordinals are designed to match the weight of the typeface.

OFF: 2a 2o 1er

ON: 2ª 2º 1er

Slashed Zero [zero]

Originally created to avoid the confusion between the '0' and the 'O', this feature substitutes all zeros in a selected text by a slashed form of the zero.

OFF: 0

ON: Ø

Numerators [numr]

This feature substitutes glyphs with their matching smaller alternates. The numerators are the same glyphs that are used to create fractions, their vertical position remains within the capital letters height. These glyphs are reduced in size and designed slightly heavier to keep them consistent with the rest of the font.

OFF:
H0123456789−+=
Habcdefghijklmno
Hpqrstuvwxyz.,()[]

ON:
H0123456789−+=
Habcdefghijklmno
Hpqrstuvwxyz.,()[]

Denominators [dnom]

This feature substitutes glyphs with their matching smaller alternates and low position glyphs. The denominators are the same glyphs that are used to create fractions, their vertical position remains within the base line. These glyphs are reduced in size and designed slightly heavier to keep them consistent with the rest of the font.

OFF:
H0123456789−+=
Habcdefghijklmno
Hpqrstuvwxyz.,()[]

ON:
H0123456789−+=
Habcdefghijklmno
Hpqrstuvwxyz.,()[]

Superscript/Superiors [sups]

This feature substitutes glyphs with their matching smaller alternates which are set slightly above the height of the capital letters. These glyphs are reduced in size and designed slightly heavier to keep them consistent with the rest of the font.

OFF:
H0123456789−+=
Habcdefghijklmno
Hpqrstuvwxyz.,()[]

ON:
H0123456789−+=
Habcdefghijklmno
Hpqrstuvwxyz.,()[]

Subscript/Inferiors [subs]

This feature substitutes glyphs with their matching smaller alternates which are set slightly below the baseline. These glyphs are reduced in size and designed slightly heavier to keep them consistent with the rest of the font.

OFF:
H0123456789−+=
Habcdefghijklmno
Hpqrstuvwxyz.,()[]

ON:
H0123456789−+=
Habcdefghijklmno
Hpqrstuvwxyz.,()[]

Stylistic Set 6 [ss06]

This feature activates alternate lowercase positioning of mathematical symbols.

4−7×8
up+down

H+±×÷−=≂≠¬∞

4−7×8
up+down

H+±×÷−=≂≠¬∞

Stylistic Set 20 [ss20]

This feature substitutes the letter "x" into the multiplication sign.

32x50 cm

32×50 cm

Discretionary Ligatures [dlig]

This feature activates discretionary ligatures which are specific to the typeface. It applies all other designed ligatures that are not classified as standard ligatures.

–> <–

➔ ⬅

The car was a boxy late model Ford sedan,

The car was a boxy late model Ford sedan, white over black, innocuous

The car was a boxy late model Ford sedan, white over black, innocuous bordering on invisible, and very fast. It had been

The car was a boxy late model Ford sedan, white over black, innocuous bordering on invisible, and very fast. It had been a sheriff's vehicle originally bought at an auction in Tennessee, and further modified for speed. Perry and I listened to the big engine idle,