

# Practice Display Pan

# Latin Кириллица Ελληνικά

## About Practice Pan

Practice Pan offers an extended character set, which supports languages that use Cyrillic and Greek alphabets, in addition to those which use the Latin alphabet. It provides accurate and genuine letterforms created for international communication.

Practice is a significant outcome of François Rappo's constant and evolving design practice which is anchored in the research of typographic paradigms. In the development of serif typography, Practice introduces a new perspective with an unprecedented sharpness.

While its architecture revisits the elegance of Renaissance typography, an innovative calligraphic drawing was achieved to reach a crisp digital identity. Practice is a serif typeface characterized by elegant letter proportions and sharp serifs with carefully orchestrated details. The precise texture of Practice is outstanding, both on paper and on screen. The optical balance of the text rhythm offers an excellent legibility with a contemporary aesthetic.

→ Released in 2022

## Designed by François Rappo

François Rappo lives and works in Lausanne, Switzerland. Rappo studied graphic design in the early 1980s at the École cantonale des beaux arts (ECBA) in Lausanne, where he specialized in typography. After years of graphic design practice in both the cultural and the corporate fields, he became active in design education.

Since the mid-1990s, he teaches editorial and type design at the École cantonale d'art de Lausanne (ECAL), where he established the art direction master's degree program in 2009, which became the type design master's degree program in 2016. Additionally, Rappo frequently lectures about his typographic practice in Europe, Russia, and the USA.

From 2001 to 2007, he was the president of the jury for The Most Beautiful Swiss Books competition. He was awarded the prestigious Jan Tschichold Prize in 2013 for his outstanding achievement in editorial design through his influential typeface designs.

Practice Display Pan Regular  
272 pt

Pra

Practice Display Pan Regular/Italic  
120 pt

Aa Aa

Practice Display Pan Bold/Italic  
120 pt

Aa Aa

Practice Display Pan Black/Italic  
120 pt

Aa Aa

Practice Display Pan Family  
6 Styles

Practice Display Pan Regular  
*Practice Display Pan Italic*  
Practice Display Pan Bold  
*Practice Display Pan Bold Italic*  
Practice Display Pan Black  
***Practice Display Pan Black Italic***



### Uppercase Cyrillic

АБВГДЕЁЖЗИЙКЛМНОРСТУ  
ФХ҆ЧШЩЬЫЭЮЯЛЬЊБ҆Ц

## Lowercase Cyrillic

абвгдеёжзийклмнопрсту  
фхцчшщъыъэюяјљњћђџ

Bulgarian [ss03]

# ДЖКЛФ6гджзиийнклоптцишъю б дгдптии

Serbian [ss04]/[ss05]

## **6 θερμική**

#### Additional Uppercase Cyrillic

ЖГЧККИӨӨІҮҮААЕЕИЗОУУУЧ  
ЧҮІЭӨӨӨСЕІЇҢҒҖҖҚНХЧЖҖҖҚ

## Additional Lowercase Cyrillic

ж́гчккнгөөиһлыääеèййзöүүү  
чӻыәәөөөсүүңүзскнхчжжжк

#### Small Capitals Cyrillic

# АБВГДЕЁЖЗИЙКЛМНОПРСТУ

#### Additional Small Capitals Cyrillic

# ЖИЖГЧККНӨӨҮҮІҮҮАЕЕИЙЗОУУҮЧ ЧҮІЭӨӨӨСЕИЇҢГЗÇҚНХЧЖҔЖК

## Uppercase Greek

# ΑΒΓΔΕΖΗΘΙΚΛΜΝΞΟΠΡΣΤΥΦΧΨΩ ΑἘἩἹὈὙӮ

## Lowercase Greek

# αβγδεζηθικλμνξορσctυφχψω άέήίϊ ἸόύゅӃώ

Small Capitals Overall

# ΑΒΓΔΕΖΗΟΙΚΛΜΝΞΟΠΡΣΤΥΦΧΨΩ

## Αένιόύτιο

## Language Support

Afrikaans, Albanian, Asu, Azerbaijani, Bashkir, Basque, Belarusian, Bemba, Bena, Bosnian, Breton, Bulgarian, Burial, Catalan, Chechen, Chiga, Colognian, Cornish, Croatian, Czech, Danish, Dutch, Embu, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Friulian, Galician, Ganda, German, Greek, Gusii, Hungarian, Icelandic, Inari Sami, Indonesian, Irish, Italian, Jola-Fonyi, Kabuverdianu, Kalaallisut, Kalenjin, Kamba, Kazakh, Kikuyu, Kinyarwanda, Latvian, Lithuanian, Lower Sorbian, Lugo

Luxembourgish, Luyia, Macedonian, Machame, Makhuwa-Meetto, Makonde, Malagasy, Maltese, Manx, Mari, Meru, Mongolian, Morisyen, North Ndebele, Northern Sami, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo, Ossetic, Polish, Portuguese, Quechua, Romanian, Romansh, Rombo, Rundi, Russian, Rwa, Samburu, Sango, Sangu, Scottish Gaelic, Sena, Serbian, Shambala, Shona, Slovak, Slovenian, Soga, Somali, Spanish, Swahili, Swedish German, Taita, Tajik, Tatar, Teso, Turkish, Uighur, Ukrainian, Upper

Sorbian, Uzbek, Volapük, Vunjo, Walser, Welsh, Western Frisian, Zulu



**1/2** Fractions [frac]

With this feature, any numbers separated by a slash will automatically turn into a fraction. To fit in fraction configuration, numerals have been designed smaller and their weights have been adjusted to suit the typeface.

**1/2 1/3 2/3 1/4**
**3/4 3/8 5/8 7/8**
**1/2 1/3 2/3 1/4**
**3/4 3/8 5/8 7/8**
**1<sup>a</sup>** Ordinals [ordn]

This feature replaces any letter following a numeral with its matching superior letters. French language uses the ordinal indicators such as 'er' for 1er premier, while Spanish, Portuguese and Italian require the feminine and masculine ordinals 'a,' 'o' for 1º, 1º. Ordinals are designed to match the weight of the typeface.

**2a 2o 1er**
**2<sup>a</sup> 2<sup>o</sup> 1<sup>er</sup>**
**0<sup>o</sup>** Slashed Zero [zero]

Originally created to avoid the confusion between the '0' and the 'O', this feature substitutes all zeros in a selected text by a slashed form of the zero.

**0 o**
**ø ø**
**H<sub>2</sub>** Numerators [numr]

This feature substitutes glyphs with their matching smaller alternates. The numerators are the same glyphs that are used to create fractions, their vertical position remains within the capital letters height. These glyphs are reduced in size and designed slightly heavier to keep them consistent with the rest of the font.

**H0123456789-+=  
Habcdefghijklmnp  
Hqrstuvwxyz.,(),[]**
**H0123456789-+=  
Habcdefghijklmnp  
Hqrstuvwxyz.,(),[]**
**H<sub>2</sub>** Denominators [dnom]

This feature substitutes glyphs with their matching smaller alternates and low position glyphs. The denominators are the same glyphs that are used to create fractions, their vertical position remains within the base line. These glyphs are reduced in size and designed slightly heavier to keep them consistent with the rest of the font.

**H0123456789-+=  
Habcdefghijklmnp  
Hqrstuvwxyz.,(),[]**
**H0123456789-+=  
Habcdefghijklmno  
Hqrstuvwxyz.,(),[]**
**x<sup>2</sup>** Superscript/Superiors [sups]

This feature substitutes glyphs with their matching smaller alternates which are set slightly above the height of the capital letters. These glyphs are reduced in size and designed slightly heavier to keep them consistent with the rest of the font.

**H0123456789-+=  
Habcdefghijklmnp  
Hqrstuvwxyz.,(),[]**
**H0123456789-+=  
Habcdefghijklmnp  
Hqrstuvwxyz.,(),[]**
**H<sub>2</sub>** Subscript/Inferiors [subs]

This feature substitutes glyphs with their matching smaller alternates which are set slightly below the baseline. These glyphs are reduced in size and designed slightly heavier to keep them consistent with the rest of the font.

**H0123456789-+=  
Habcdefghijklmnp  
Hqrstuvwxyz.,(),[]**
**H0123456789-+=  
Habcdefghijklmnp  
Hqrstuvwxyz.,(),[]**


**Stylistic Set 7 [ss07]**

This feature replaces glyph(s) with font specific stylistic alternate(s).


**Stylistic Set 6 [ss06]**

This feature activates alternate lowercase positioning of mathematical symbols.


**Stylistic Set 20 [ss20]**

This feature substitutes the letter "x" into the multiplication sign.


**Stylistic Set 3 [ss03]**

This feature activates alternative letters used in Bulgarian language.


**Stylistic Set 4 [ss04]**

This feature activates the alternative "be" letter used in Serbian language.


**Stylistic Set 5 [ss05]**

This feature activates alternative italic letters used in Serbian language.


**Discretionary Ligatures [dlig]**

This feature activates discretionary ligatures, all other designed ligatures that are not classified as standard ligatures.


**Small Caps [smcp]**

**All Small Caps [c2sc]**

This feature formats the text from lowercase or uppercase to small caps. It uses alternate characters for punctuation which are lowered and adjusted to small caps. Depending on the software used, lowercase may be affected only when a word starts with a capital.


**Stylistic Set 1 [ss01]**  
Alternate p

This feature replaces glyph(s) with stylistic alternate(s).


**Stylistic Set 2 [ss02]**  
Alternate β θ κ

This feature replaces glyph(s) with stylistic alternate(s).


**Stylistic Set 8 [ss08]**  
Ampersand alternate

This feature replaces glyph(s) with stylistic alternate(s).

**S****si sl ss sb sk sp st ssi ssl****f****fi fl ff fb fk fp ft ffi fl****4–7×8 up+down****H+±×÷=≈≠≤≥¬∞****4–7×8 up+down****H+±×÷=≈≠≤≥¬∞****32x50 cm****32×50 cm****ДЛФ****ВГДЖЗИЙКЛ****ПТЦШЩЮ****ΔΛΦ****Βγδжзиийκλ****птциашю****б****δ****бгдпти****δгдпти****-> <-****ct sp st****→ ←****ct sp st****Small Capital****ALL SMALL****abcdefghijklmnopqrstuvwxyz****opqrstuvwxyzwxyz****(){}:!?:&****SMALL CAPITAL****ALL SMALL CAPITAL****ABCDEFGHIJKLMNOPQRSTUVWXYZ****OPQRSTUVWXYZWXYZ****(){}:!?:&****p****P****β θ κ****ϐ ι κ****&****&**

**88** Stylistic Set 9 [ss09]  
Alternate к ж ќ џ ѕ ѡ

This feature activates the alternative "be" letter used in Serbian language.

К Ж К Ж ќ џ ѕ  
К Ж К Ж Т ќ џ ѿ  
К Ж К Ж ќ џ ѕ

К Ж К Ж ќ џ ѕ  
К Ж К Ж Т ќ џ ѿ  
К Ж К Ж ќ џ ѕ

**88  
10** Stylistic Set 10 [ss10]  
Alternate Q

This feature replaces glyph(s) with  
stylistic alternate(s).

Q Q

Q Q

---

Practice Display Pan Regular  
63 pt

The car was a  
boxy late model  
Ford sedan,

---

Practice Display Pan Regular  
48 pt

The car was a boxy  
late model Ford  
sedan, white over  
black, innocuous

---

Practice Display Pan Regular  
36 pt

The car was a boxy late model  
Ford sedan, white over  
black, innocuous bordering  
on invisible, and very fast. It  
had been a sheriff's vehicle

---

Practice Display Pan Regular  
48 pt

The car was a boxy late model Ford sedan,  
white over black, innocuous bordering on  
invisible, and very fast. It had been a sher-  
iff's vehicle originally bought at an auc-  
tion in Tennessee, and further modified  
for speed. Perry and I listened to the big  
engine idle, checked the dual scoops on

---

Practice Display Pan Regular  
63 pt

# Архитектура новое здание путеводитель

Practice Display Pan Regular  
48 pt

Архитектура но-  
вое здание путево-  
дитель, старое зда-  
ние пресненских

Practice Display Pan Regular  
36 pt

Архитектура новое зда-  
ние путеводитель, старое  
здание пресненских бань  
в стиле модерн, неожи-  
данно изысканное для та-

Practice Display Pan Regular  
24 pt

Архитектура новое здание путеводи-  
тель, старое здание пресненских бань  
в стиле модерн, неожиданно изыскан-  
ное для такого жанра, выстроил в 190  
0 году Иван Машков, увенчав его, так  
же как и главное свое детище (доход-  
ный дом «Сокол» на Кузнецком Мосту),

Practice Display Pan Regular  
63 pt

# Πληρούν τις τρεις βασικές διαστάσεις

Practice Display Pan Regular  
48 pt

Πληρούν τις τρεις  
βασικές διαστάσεις  
όπως η γραφή έτσι  
και η φωτογραφία

Practice Display Pan Regular  
36 pt

Πληρούν τις τρεις βασι-  
κές διαστάσεις όπως η γρα-  
φή έτσι και η φωτογραφία  
αποτελούν κατ' εξοχήν επι-  
κοινωνιακά εργαλεία μεγά-

Practice Display Pan Regular  
24 pt

Πληρούν τις τρεις βασικές διαστάσεις  
όπως η γραφή έτσι και η φωτογραφία  
αποτελούν κατ' εξοχήν επικοινωνιακά  
εργαλεία μεγάλης μάλιστα αποτελεσμα-  
τικότητας, αφού πληρούν τις τρεις βασι-  
κές διαστάσεις της επικοινωνίας. Έχουν  
τη δυνατότητα να μεταδίδουν μηνύματα

Practice Display Pan Italic  
63 pt

---

*The car was a  
boxy late model  
Ford sedan,*

---

Practice Display Pan Italic  
48 pt

*The car was a boxy  
late model Ford  
sedan, white over  
black, innocuous*

---

Practice Display Pan Italic  
36 pt

*The car was a boxy late model  
Ford sedan, white over black,  
innocuous bordering on invis-  
ible, and very fast. It had been  
a sheriff's vehicle original-*

---

Practice Display Pan Italic  
48 pt

*The car was a boxy late model Ford sedan,  
white over black, innocuous bordering on  
invisible, and very fast. It had been a sher-  
iff's vehicle originally bought at an auction  
in Tennessee, and further modified for speed.  
Perry and I listened to the big engine idle,  
checked the dual scoops on the hood. I had*

---

Practice Display Pan Italic  
63 pt

# Архитектура новое здание путеводитель

Practice Display Pan Italic  
48 pt

Архитектура но-  
вое здание путево-  
дитель, старое зда-  
ние пресненских бани

Practice Display Pan Italic  
36 pt

Архитектура новое зда-  
ние путеводитель, старое  
здание пресненских бани в  
стиле модерн, неожидан-  
но изысканное для тако-

Practice Display Pan Italic  
24 pt

Архитектура новое здание путеводи-  
тель, старое здание пресненских бани  
в стиле модерн, неожиданно изыскан-  
ное для такого жанра, выстроил в 190  
0 году Иван Машков, увенчав его, так  
же как и главное свое детище (доходный  
дом «Сокол» на Кузнецком Мосту), май-

Practice Display Pan Italic  
63 pt

Πληρούν τις τρεις βασικές διαστάσεις

Practice Display Pan Italic  
48 pt

Πληρούν τις τρεις βασικές διαστάσεις όπως η γραφή έτσι και η φωτογραφία αποτε-

Practice Display Pan Italic  
36 pt

Πληρούν τις τρεις βασικές διαστάσεις όπως η γραφή έτσι και η φωτογραφία αποτελούν κατ' εξοχήν επικοινωνιακά εργαλεία μεγάλης μά-

Practice Display Pan Italic  
24 pt

Πληρούν τις τρεις βασικές διαστάσεις όπως η γραφή έτσι και η φωτογραφία αποτελούν κατ' εξοχήν επικοινωνιακά εργαλεία μεγάλης μάλιστα αποτελεσματικότητας, αφού πληρούν τις τρεις βασικές διαστάσεις της επικοινωνίας. Έχουν τη δυνατότητα να μεταδίδουν μηνύματα στο χρόνο, το χώρο και

Practice Display Pan Bold  
63 pt

---

# The car was a boxy late model Ford sedan,

---

Practice Display Pan Bold  
48 pt

## The car was a boxy late model Ford sedan, white over black, innocuous

---

Practice Display Pan Bold  
36 pt

### The car was a boxy late model Ford sedan, white over black, innocuous bor- dering on invisible, and very fast. It had been a

---

Practice Display Pan Bold  
48 pt

#### The car was a boxy late model Ford sedan, white over black, innocuous bordering on invisible, and very fast. It had been a sher- iff's vehicle originally bought at an auc- tion in Tennessee, and further modified for speed. Perry and I listened to the big engine idle, checked the dual scoops on

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Practice Display Pan Bold  
63 pt

# Архитектура новое здание путеводитель

Practice Display Pan Bold  
48 pt

Архитектура новое  
здание путеводи-  
тель, старое здание  
пресненских бань в

Practice Display Pan Bold  
36 pt

Архитектура новое зда-  
ние путеводитель, старое  
здание пресненских бань  
в стиле модерн, неожи-  
данно изысканное для та-

Practice Display Pan Bold  
24 pt

Архитектура новое здание путеводи-  
тель, старое здание пресненских бань  
в стиле модерн, неожиданно изы-  
сканное для такого жанра, выстро-  
ил в 190 0 году Иван Машков, увен-  
чав его, так же как и главное свое  
детище (доходный дом «Сокол» на

Practice Display Pan Bold  
63 pt

# Πληρούν τις τρεις βασικές δι- αστάσεις

Practice Display Pan Bold  
48 pt

Πληρούν τις τρεις  
βασικές διαστάσεις  
όπως η γραφή έτσι  
και η φωτογρα-

Practice Display Pan Bold  
36 pt

Πληρούν τις τρεις βασικές  
διαστάσεις όπως η γρα-  
φή έτσι και η φωτογρα-  
φία αποτελούν κατ' εξοχήν  
επικοινωνιακά εργαλεία

Practice Display Pan Bold  
24 pt

Πληρούν τις τρεις βασικές διαστάσεις  
όπως η γραφή έτσι και η φωτογραφία  
αποτελούν κατ' εξοχήν επικοινωνια-  
κά εργαλεία μεγάλης μάλιστα αποτελε-  
σματικότητας, αφού πληρούν τις τρεις  
βασικές διαστάσεις της επικοινωνίας.  
Έχουν τη δυνατότητα να μεταδίδουν μη-

---

Practice Display Pan Bold Italic  
63 pt

*The car was a  
boxy late model  
Ford sedan,*

---

Practice Display Pan Bold Italic  
48 pt

*The car was a boxy  
late model Ford  
sedan, white over  
black, innocuous*

---

Practice Display Pan Bold Italic  
36 pt

*The car was a boxy late  
model Ford sedan, white  
over black, innocuous bor-  
dering on invisible, and  
very fast. It had been a*

---

Practice Display Pan Bold Italic  
48 pt

*The car was a boxy late model Ford sedan,  
white over black, innocuous bordering on  
invisible, and very fast. It had been a sher-  
iff's vehicle originally bought at an auc-  
tion in Tennessee, and further modified for  
speed. Perry and I listened to the big  
engine idle, checked the dual scoops on the*

---

Practice Display Pan Bold Italic  
63 pt

# Архитектура новое здание путеводитель

Practice Display Pan Bold Italic  
48 pt

Архитектура новое  
здание путеводи-  
тель, старое здание  
пресненских бани в

Practice Display Pan Bold Italic  
36 pt

Архитектура новое зда-  
ние путеводитель, ста-  
рое здание пресненских  
бани в стиле модерн, не-  
ожиданно изысканное

Practice Display Pan Bold Italic  
24 pt

Архитектура новое здание путе-  
водитель, старое здание преснен-  
ских бани в стиле модерн, неожидан-  
но изысканное для такого жанра,  
выстроил в 1900 году Иван Машков,  
увенчав его, так же как и главное  
свое детище (доходный дом «Сокол»)

Practice Display Pan Bold Italic  
63 pt

Πληρούν τις  
τρεις βασικές δι-  
αστάσεις

Practice Display Pan Bold Italic  
48 pt

Πληρούν τις τρεις  
βασικές διαστάσεις  
όπως η γραφή έτσι  
και η φωτογραφία

Practice Display Pan Bold Italic  
36 pt

Πληρούν τις τρεις βασικές  
διαστάσεις όπως η γραφή  
έτσι και η φωτογραφία απο-  
τελούν κατ' εξοχήν επικοι-  
νωνιακά εργαλεία μεγάλης

Practice Display Pan Bold Italic  
24 pt

Πληρούν τις τρεις βασικές διαστάσεις  
όπως η γραφή έτσι και η φωτογραφία  
αποτελούν κατ' εξοχήν επικοινωνιακά ερ-  
γαλεία μεγάλης μάλιστα αποτελεσματι-  
κότητας, αφού πληρούν τις τρεις βασι-  
κές διαστάσεις της επικοινωνίας. Έχουν  
τη δυνατότητα να μεταδίδουν μηνύματα

---

Practice Display Pan Black  
63 pt

# The car was a boxy late model Ford sedan,

---

Practice Display Pan Black  
48 pt

## The car was a boxy late model Ford sedan, white over black, innocuous

---

Practice Display Pan Black  
36 pt

### The car was a boxy late model Ford sedan, white over black, innocuous bordering on invisible, and very fast. It had been

---

Practice Display Pan Black  
48 pt

#### The car was a boxy late model Ford sedan, white over black, innocuous bor- dering on invisible, and very fast. It had been a sheriff's vehicle originally bought at an auction in Tennessee, and further modified for speed. Perry and I listened to the big engine idle, checked

---

Practice Display Pan Black  
63 pt

# Архитектура новое здание путеводитель

Practice Display Pan Black  
48 pt

Архитектура но-  
вое здание путе-  
водитель, старое  
здание преснен-

Practice Display Pan Black  
36 pt

Архитектура новое зда-  
ние путеводитель, ста-  
рое здание пресненских  
бань в стиле модерн, не-  
ожиданно изыскан-

Practice Display Pan Black  
24 pt

Архитектура новое здание путе-  
водитель, старое здание преснен-  
ских бань в стиле модерн, нео-  
жиданно изысканное для такого  
жанра, выстроил в 190 0 году Иван  
Машков, увенчав его, так же как и  
главное свое детище (доходный дом

Practice Display Pan Black  
63 pt

# Πληρούν τις τρεις βασικές διαστάσεις

Practice Display Pan Black  
48 pt

Πληρούν τις τρεις  
βασικές διαστά-  
σεις όπως η γραφή  
έτσι και η φωτο-

Practice Display Pan Black  
36 pt

Πληρούν τις τρεις βασι-  
κές διαστάσεις όπως η  
γραφή έτσι και η φωτο-  
γραφία αποτελούν κατ'  
εξοχήν επικοινωνιακά

Practice Display Pan Black  
24 pt

Πληρούν τις τρεις βασικές διαστάσεις  
όπως η γραφή έτσι και η φωτογρα-  
φία αποτελούν κατ' εξοχήν επικοινω-  
νιακά εργαλεία μεγάλης μάλιστα απο-  
τελεσματικότητας, αφού πληρούν τις  
τρεις βασικές διαστάσεις της επικοι-  
νωνίας. Έχουν τη δυνατότητα να μετα-

Practice Display Pan Black Italic  
63 pt

---

*The car was a  
boxy late model  
Ford sedan,*

---

Practice Display Pan Black Italic  
48 pt

*The car was a boxy  
late model Ford  
sedan, white over  
black, innocuous*

---

Practice Display Pan Black Italic  
36 pt

*The car was a boxy late  
model Ford sedan, white  
over black, innocuous  
bordering on invisible,  
and very fast. It had been*

---

Practice Display Pan Black Italic  
48 pt

*The car was a boxy late model Ford  
sedan, white over black, innocuous bor-  
dering on invisible, and very fast. It had  
been a sheriff's vehicle originally bought  
at an auction in Tennessee, and further  
modified for speed. Perry and I listened  
to the big engine idle, checked the dual*

---

Practice Display Pan Black Italic  
63 pt

# Архитектура новое здание путеводитель

Practice Display Pan Black Italic  
48 pt

Архитектура но-  
вое здание путе-  
водитель, старое  
здание преснен-

Practice Display Pan Black Italic  
36 pt

Архитектура новое зда-  
ние путеводитель, ста-  
рое здание пресненских  
бань в стиле модерн,  
неожиданно изыскан-

Practice Display Pan Black Italic  
24 pt

Архитектура новое здание путево-  
дитель, старое здание пресненских  
бань в стиле модерн, неожиданно  
изысканное для такого жанра, вы-  
строил в 190 0 году Иван Машков,  
увенчав его, так же как и главное  
своё детище (доходный дом «Сокол»)

Practice Display Pan Black Italic  
63 pt

**Πληρούν τις  
τρεις βασικές  
διαστάσεις**

Practice Display Pan Black Italic  
48 pt

**Πληρούν τις τρεις  
βασικές διαστάσεις  
όπως η γραφή έτσι  
και η φωτογρα-**

Practice Display Pan Black Italic  
36 pt

**Πληρούν τις τρεις βασικές  
διαστάσεις όπως η γρα-  
φή έτσι και η φωτογρα-  
φία αποτελούν κατ' εξοχήν  
επικοινωνιακά εργαλεία**

Practice Display Pan Black Italic  
24 pt

**Πληρούν τις τρεις βασικές διαστάσεις  
όπως η γραφή έτσι και η φωτογραφία  
αποτελούν κατ' εξοχήν επικοινωνια-  
κά εργαλεία μεγάλης μάλιστα αποτελε-  
σματικότητας, αφού πληρούν τις τρεις  
βασικές διαστάσεις της επικοινωνίας.  
Έχουν τη δυνατότητα να μεταδίδουν μη-**